



Control Your Profits

Maximize Productivity



What does it take to maximize customer satisfaction and make exceptional profits? Measure what you produce and manage to your cost targets. It's that simple!

Empower your team with C-Bay's Productivity Management Technology and take your enterprise to its peak performance. Your clients and customers will respond at the highest level of satisfaction while your costs of errors vanish!

Take control of 7 competencies that can make (or break) your productivity:

1. Schedule when work is to be done, and specify precisely how it will be completed.
2. Control the cost of getting work done.
3. What does an hour of labor really cost your company?
4. Don't buy it unless you really need it.
5. Working smart means working safely.
6. Deliver the highest level of service and your clients and customers will continue to come back for more!
7. Depend on your people. Show them you care - create incentives for achieving their goals. Show them you mean it - hold them accountable for results.

C-Bay management technology can control costs and assure your profit objective. For each competency, you will receive:

- ◆ The Operating Procedure—A manual that explains what to implement and how to put it in place.
- ◆ Programmable Spreadsheets that calculate and track results.
- ◆ Document Templates for creating concise reports.
- ◆ Project Model for use with Microsoft Project.

For a limited time, also receive our 113-page prototype safety manual absolutely FREE. Adapt it and customize it for your business.

We are always there. Call anytime for training and suggestions for using the tools in the way that works best for your enterprise.

We are pro-active. We will follow up with our analysis of your trends and our recommendations as often as you wish.

Call or contact Chesapeake Bay Associates today for details on how to get started!

Or, visit us online: <http://www.chesapeakebayassociates.com>.

PRODUCTIVITY CONTROLS

1. Scheduling & Work Flow
2. Job/Cost Controls
3. Labor Burden Analytics
4. Purchasing Controls
5. Safety Program
6. Service Policy & Practices
7. Accountability & Incentives

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THE DIFFERENCE IS NIGHT AND DAY

